



Connect... Inspire... Perform

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August, 2021

Dear

This year, Capital Singers of Trenton is celebrating its 15th anniversary! To commemorate this milestone we have planned some very special, *in person* concerts at our Trenton home – Sacred Heart Church - and at other venues.

But first, we wish to extend our heartfelt thanks and appreciation to the many supporters, members, and staff who participated in our virtual concerts, events, and fund drives. As successful as they were, there is nothing more rewarding than performing for a live audience, which is why we look forward to reuniting with you this December for our annual Winter Songs concert.

A return to live performances also means a return to our ad journal/program book. This season's book will feature a commemorative tribute to CST's 15 years, which hundreds of audience members will receive when attending any of CST's 2021/2022 concerts. Your ad will appear in the following five programs, (and our website) which is essentially five ads for the price of one!

- **December 12, 2021 – Winter Songs XV** - Messiah. Our Trenton season premier concert! Our singers return as a full ensemble after a hybrid season to present Händel's Messiah with orchestra and other holiday favorites! Your ad will get huge visibility and exposure, as this concert has always been a highly-anticipated and well-attended event.
- **March 12 & 13, 2022** – The Chorale begins the Spring semester with Jonathan Dove's The Passing of the Year and other works - at home in Trenton and in Cranbury, New Jersey.
- **May 1, 2022 – Looking Back... Moving Forward!** Our anniversary season capstone concert, featuring works that span the tenure of the chorus in the first half and works from the last 15 years in the second. The highlight of the program will be a new composition by CST's Founder & Artistic Director Emeritus, Richard Loatman, in commemoration of CST. This iconic concert is sure to draw a sellout crowd.
- **May 22, 2022 – CST Women's Concert!** Enjoy what will be a memorable program by CST's sopranos and altos, led by our Associate Conductor, Ellen J. Dondero. This program will feature works written by women for women.

Even if you are not familiar with CST or a fan of choral music, you can appreciate the value in reaching potential customers and clients with advertising that will reflect your support of the arts and the capital city, at multiple events through next May.

I have attached an ad/rate sheet with the hope that you join me and other advertisers in providing your support and appreciation for Capital Singers of Trenton (www.capitalsingers.org).

Thank you for your support!